

Baraboo BID Meeting Minutes
8/18/2021

Present:

Members: A. Adams, K. Thurow, B. McDaniel, S. Ramsey Brunker, T. Sloan, B. Stelling,
T. Wickus

Additional: None

Absent:

Members: M. Yount, S. Fay

VP T. Wickus called the meeting to order at 5:48 PM

Roll Call

Approval of July 2021 minutes: Thurow/McDaniel, Carried

Adoption of Agenda: Adams/McDaniel, Carried

Officer/Committee:

Report

President:

None

Secretary:

None

Treasurer:

Request that voucher requests be sent to treasurer in addition to City

Appearances:

Needs to meet; Discussing possibility of greens in baskets rather than garlands wrapped around poles

Business Development:

Meeting proposed for 8/25; Suggestion to include DBI manager

Finance:

None

Parking:

Post on FB about weeding a parking lot, so weeds will be re-sprayed

Promotions:

Needs to meet; Farmer's market fees collected: ~\$3300; Weekly featured vendor on social media; Random giveaway for check-ins

Old Business:

- None

New Business:

- Approval of Financials
 - Motion to approve: Ramsey-Brunker/McDaniel
 - Carried
- Approval of Vouchers
 - Willie Deppe
 - \$3510.00
 - Total: \$3510.00
 - Motion to approve: Stelling/McDaniel
 - Carried
- Discussion of date for group & individual photos
 - Tabled for next meeting
- Discussion of soft launch of BID Facebook page- what should be included
 - Tabled for next meeting
- Discussion of new garbage bins

- Possible grant for recycling?
- New bins with recycling adjoining
- Have businesses pay for advertising on the side of them?
- Needs more discussion by appearances committee
- Discussion of garbage bin overflow issue
 - Issues have not been addressed with suspected business
 - Request may be necessary for a reminder from the City about the garbage overflow and that businesses must take care of their own garbage
- Discussion of parking issue with long term parking
 - Need to request longer time for parking
 - Wants temporary parking signs removed
 - What about a day pass from businesses?
 - Petition the city for changed parking times?
 - BID should send someone to the city's parking committee
- Upcoming September Budget meeting
 - Prepare budgets for next board meeting

Member Comments:

- T. Wickus no longer on the board of DBI
- New office location for DBI downtown
- DBI signed contract with Vector Ink for a new website for November
- Board members missing meetings should be addressed
- Discussion of farmer's market; member of public
 - Vendors may live far from Baraboo
 - More information may be found at baraboofarmersmarket.com
 - Who verifies grower produce? Market manager
 - Done at the time of application and every few years thereafter
 - Allegation that grower is not growing the flowers being sold at the market
 - Farmer's market manager will be requested to investigate flower stand

Next Meeting Items:

- Discussion of date for group & individual photos
- Discussion of soft launch of BID Facebook page- what should be included
- Discussion of new garbage bins
- Discussion of who will seek parking redress
- Request for adding bench along 3rd Street
- Discussion of farmer's market rules, adding craft sellers

Motion to adjourn at 7:02 PM by Sloan/Stelling, carried.

Respectfully Submitted,
 Andrew Adams
 Secretary